

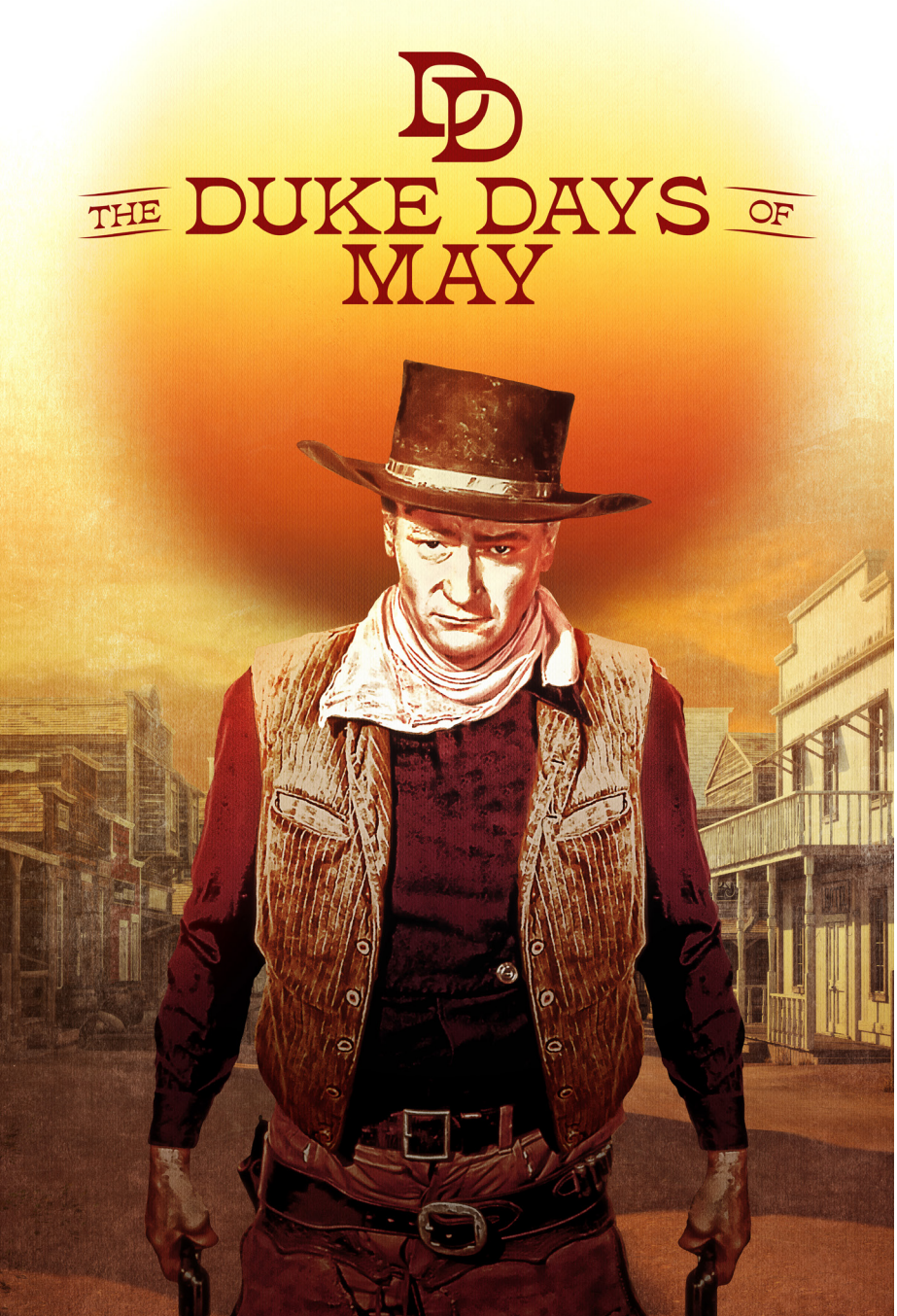


**PROJECTS FEATURING JOHN WAYNE**

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**F E B 2 0 2 3**

# Duke Days of May | 2022 GRAPHICS



E-MAIL ASSET:



ADDITIONAL CONCEPTS:



# Duke Days of May | 2021 GRAPHICS



WIDE KEY ART:



MAILER:

**insp**

## THE DUKE DAYS OF MAY

CELEBRATE ONE OF THE MOST ICONIC HEROES OF OUR TIME, JOHN WAYNE. WATCH SOME OF HIS BEST FILMS EVERY WEEKEND IN MAY, ONLY ON INSP.

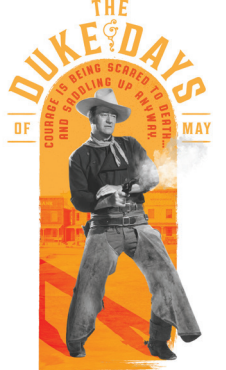
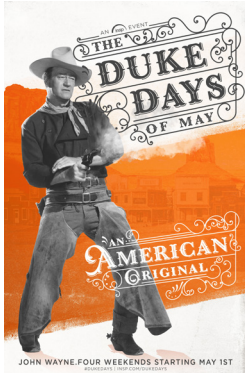
<b>FRI APR 30</b> 8PM ET Stagecoach 1AM ET Angel and the Badman	<b>SUN MAY 16</b> 8PM ET Rooster Cogburn 1AM ET Blood Alley
<b>SAT MAY 1</b> 8PM ET Big Jake 1AM ET The Undeclared	<b>FRI MAY 21</b> 8PM ET McLintok! 1AM ET Rio Bravo
<b>SUN MAY 2</b> 8PM ET El Dorado 1AM ET Hellfighters	<b>SAT MAY 22</b> 8PM ET The Fighting Seabees 1AM ET Big Jake
<b>FRI MAY 7</b> 8PM ET Rio Bravo 1AM ET Rio Lobo	<b>SUN MAY 23</b> 8PM ET The Undeclared 1AM ET El Dorado
<b>SAT MAY 8</b> 8PM ET 3 Godfathers 1AM ET McLintok!	<b>FRI MAY 28</b> 8PM ET Hondo 1AM ET Blood Alley
<b>SUN MAY 9</b> 8PM ET Sands of Iwo Jima 1AM ET Angel and the Badman	<b>SAT MAY 29</b> 8PM ET Rio Bravo 1AM ET Rio Lobo
<b>FRI MAY 14</b> 8PM ET El Dorado 1AM ET Hondo	<b>SUN MAY 30</b> 8PM ET Big Jake 1AM ET Rooster Cogburn
<b>SAT MAY 15</b> 8PM ET Hellfighters 1AM ET Sands of Iwo Jima	<b>SUN MAY 31</b> 8AM ET Sands of Iwo Jima

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# Duke Days of May | 2020 GRAPHICS



ADDITIONAL CONCEPTS:

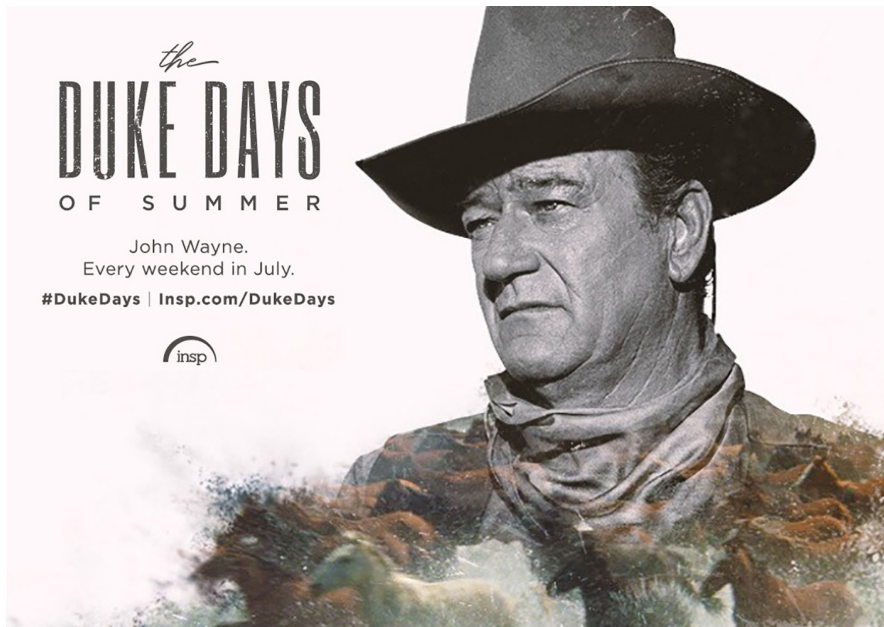


# Duke Days of May | 2019 & 2018 GRAPHICS

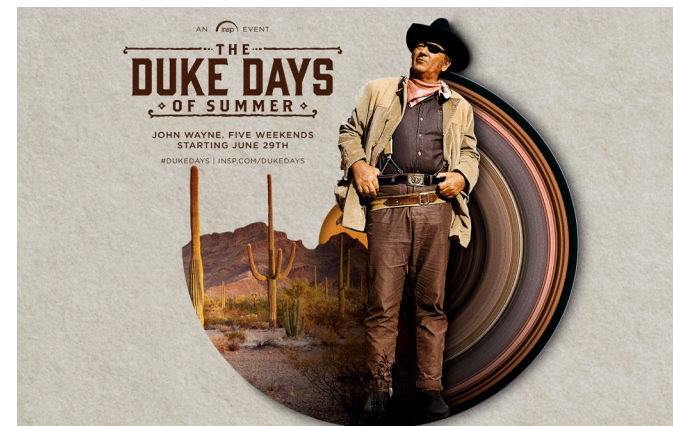
2019 FINAL KEY ART:



2018 FINAL KEY ART:



2019 ADDITIONAL CONCEPTS:

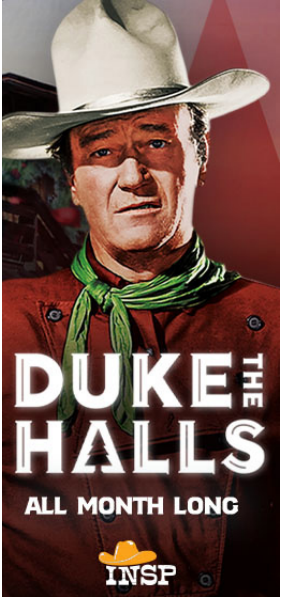


# Duke the Halls | 2022 GRAPHICS



## DUKE THE HALLS MOVIE CALENDAR

DEC 1ST	DEC 9TH	DEC 25TH
IN OLD CALIFORNIA   5PM ET	SHE WORE A YELLOW RIBBON   8PM ET	THE SHEPHERD OF THE HILLS   2PM ET
DEC 2ND	DEC 10TH	THE UNDEFEATED   8PM ET
TROUBLE ALONG THE WAY   3PM ET	THE SHEPHERD OF THE HILLS   8PM ET	ANGEL AND THE BADMAN   12AM ET
NORTH TO ALASKA   8PM ET	DEC 11TH	
DEC 3RD	HATARI!   2PM ET	
RIO BRAVO   8PM ET	MCLINTOCK!   8PM ET	
DEC 4TH	DEC 16TH	
TYCOON   2PM ET	DONOVAN'S REEF   3PM ET	
THE SEARCHERS   8PM ET	THE UNDEFEATED   8PM ET	
ISLAND IN THE SKY   12AM ET	DEC 18TH	
	BLOOD ALLEY   2PM ET	



## WATCH 2 WIN

### DUKE THE HALLS

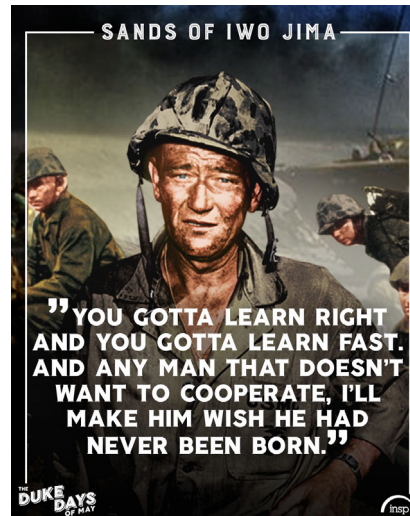
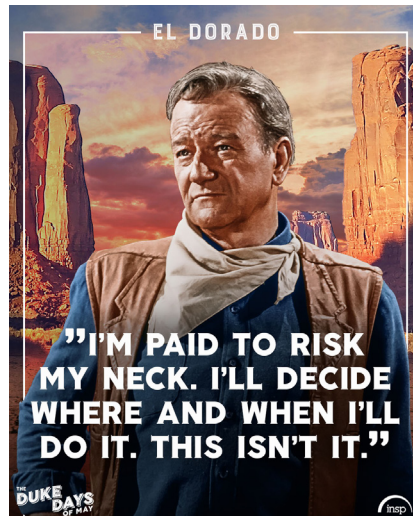
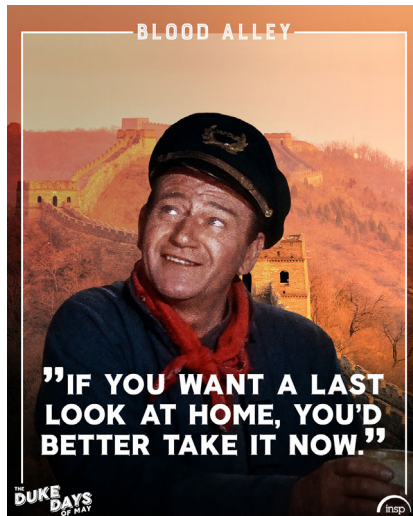
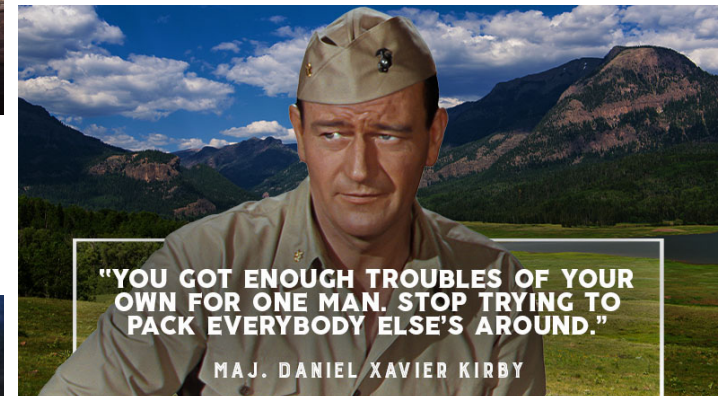
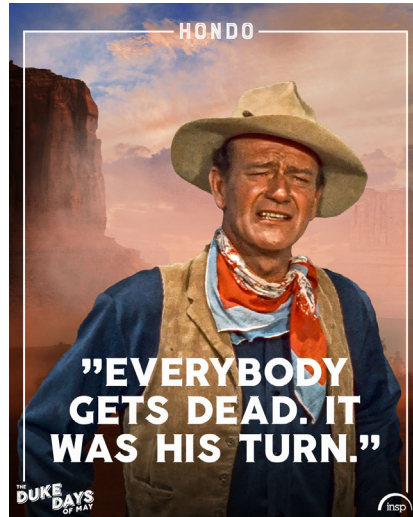
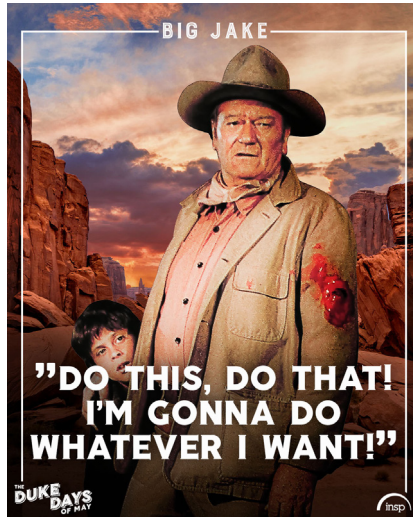
WATCH DUKE THE HALLS ON INSP  
STARTING FRI, DEC 3RD | 8PM ET  
FOR THE CODE WORD TO ENTER

**VISA**  
**\$100**

GRAND PRIZE INCLUDES JOHN WAYNE THEMED LEATHER NOTEBOOK, STANLEY THERMOS, TRUCKER HAT, BANDANA, AND JOHN WAYNE MOVIE COLLECTION!

LINK IN BIO

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# Various Assets |

**YOUR BIRTHDAY MONTH IS YOUR CHARACTER**

 G.W. MCINTOCK JANUARY	 JACOB MCCANDLEES FEBRUARY	 CAPT. TOM WILDER MARCH	 JOHN T. CHANCE APRIL
 QUIRT EVANS MAY	 CORD MCNALLY JUNE	 TOM DONIPHON JULY	 JOHN HENRY THOMAS AUGUST
 TAW JACKSON SEPTEMBER	 COLE THORNTON OCTOBER	 ROOSTER COGBURN NOVEMBER	 SGT. JOHN M. STRYKER DECEMBER

THE DUKE DAYS OF MAY

**THE DUKE DAYS OF MAY**

**EVENT PREVIEW**

<b>WEEK 1   APR 30 - MAY 2</b> FRI   8P ET   STAGECOACH SAT   8P ET   BIG JAKE SUN   8P ET   EL DORADO	<b>WEEK 2   MAY 7 - 9</b> FRI   8P ET   RIO BRAVO SAT   8P ET   3 GODFATHERS SUN   8P ET   SANDS OF IWO JIMA
	<b>WEEK 3   MAY 14 - 16</b> FRI   8P ET   EL DORADO SAT   8P ET   HELLFIGHTERS SUN   8P ET   ROOSTER COGBURN
	<b>WEEK 4   MAY 21 - 23</b> FRI   8P ET   MCINTOCK! SAT   8P ET   THE FIGHTING SEABEES SUN   8P ET   THE UNDEFEATED
	<b>WEEK 5   MAY 28 - 30</b> FRI   8P ET   HONDO SAT   8P ET   RIO BRAVO SUN   8P ET   BIG JAKE

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**EL DORADO**  
FRIDAY 8<sup>p</sup><sub>et</sub> / 5<sup>p</sup><sub>pt</sub>

**HELLFIGHTERS**  
SATURDAY 8<sup>p</sup><sub>et</sub> / 5<sup>p</sup><sub>pt</sub>

**ROOSTER COGBURN**  
SUNDAY 8<sup>p</sup><sub>et</sub> / 5<sup>p</sup><sub>pt</sub>

insp

**WHO SAID THAT**  
JOHN WAYNE EDITION 1

Guideposts

**DECEMBER 2022**  
COMING THIS MONTH TO INSP

**SPECIAL EVENTS**

DUKE THE HALLS FEATURING JOHN WAYNE MOVIES ALL MONTH LONG!  
STARTS DEC 1 AT 5PM ET

CHRISTMAS DAY ON INSP!  
STARTS DEC 25 AT 2PM ET



**WAYNE'S WISDOM**

THE DUKE DISHES IT OUT!

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